



# Paths of Innovation

Gail K. Naughton PhD

6/28/07

BizBIO



# Needs of Life Sciences

- Business leaders trained in basic scientific communication, regulatory and clinical hurdles/requirements, and “best practices” in biotech
- Produce new generation of cell/molecular biologists with expertise in management, business practices and communication. Job opportunities in business development, management, product development, research.



# Current Programs

- PhD/MBA
- MS Regulatory Affairs
- MS Quality Control
- MBA consulting for biotechs
- MBA life science courses
- Los Alamos partnership
- EMBA in Life Sciences in partnership with Gallup Univ.



# Centers

- CCAT: Center for the Commercialization of Advanced Technologies
- EMC: Entrepreneurial Management Center/global biz plan competition
- IICBI: International Institute for the Commercialization of Biomedical Innovations



# Support Programs

- CONNECT
- BIOCOM/Bay BIO
- CHI
- STEM program
- CSUPERB
- Project Lead-the-Way

